



Health & Beauty

Identify the opportunities arising within the health and beauty category

Winning within the health and beauty category requires a dynamic approach, where innovation is key and engagement with the retail customer and shopper builds relevance. Resilient and growing despite the ongoing pressure on shoppers' disposable income, it is a category worth investing in.

Why Attend this Briefing

- **Look at latest trends** in healthcare, nutrition, personal care and beauty within FMCG retail
- **Understand the disruption of COVID-19** – the suppressed performance of beauty and the amplified relevance of healthcare and nutrition
- Gain **insights into the opportunities** available in the health and beauty category

Content Framework

- Macro view of the trends and disruptors shaping health and beauty retail
- Deep dives of the key retail players in health and beauty
 - Organisational structure
 - Brand positioning
 - Growth in store numbers
 - Strategic focus areas
 - What's going on in store
 - Supplier opportunities

Retailers Profiled

Total health and beauty landscape with a focus on Clicks and Dis-Chem

Date 5 November 2020

Time 08h30 – 12h30

Price R3,500 pp or 15% discount (R2,975 pp per briefing) if attending all 4 Retail Briefings OR 3 free seats with the purchase of the Clicks & Dis-Chem Retail Trade Profile reports

